



Masha Danilova

Multidisciplinary & Visual Designer

Skills

- Visual Design
- Branding & Identity
- UX/UI Design
- Art Direction
- Editorial Design
- Typography
- Design Systems
- Presentation Design
- AI-assisted workflows
- Creative technology
- Illustration
- Digital storytelling
- Contemporary visual research

Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- After Effects
- Tilda
- Readymag
- ChatGPT / Claude / AI tools
- Basic frontend understanding

Experience

2020 — 2021	Sotskov Agency	Social Media & Visual Designer
2020 — 2022	Druzhba Coffee Shop	Visual Designer
2020	Fiverr	Freelance Multidisciplinary Designer
2023 — Present	Exactpro	Multidisciplinary Designer
2023 — 2024	Dirtalk Media Project	Visual Designer & Brand Designer
2023 — Present	By The Way Podcast	Co-creator & Designer
2025	Helikon Residency Platform	Visual Designer
2025 — Present	The Gallery	Ex Co-creator & CommDesigner
2025 — Present	Chiti Café, Tbilisi	Visual Designer
2025 — 2026	The Phonetic Bestiary	Creator of Art Project
2026	Murabex Platform	UX/UI & Visual Designer

Multidisciplinary & Graphic Designer with 6+ years of experience spanning visual identity, UX/UI, editorial and creative technology.

Works with both large digital products and independent cultural projects — combining strong visual direction with systems thinking and contemporary digital aesthetics. Practice explores the intersection of interfaces, storytelling, internet culture and experimental visual systems.

Every project begins with research, positioning and visual analysis to build scalable and emotionally expressive design systems. Especially interested in combining branding, interface design and AI-assisted creative workflows.

Education

Bachelor Degree in Philology

Self-taught in visual design, UX/UI, branding, creative technology, AI-assisted workflows and digital product design.

Languages

English — Intermediate
Russian — Native

Qualities

- Multidisciplinary thinking
- Strong visual sensitivity
- Systems thinking
- Research-based approach
- Creative and critical thinking
- Fast learning ability
- Attention to detail
- Self-management